

PERSONAL PROFILE



TIM STERLING

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Tim Sterling is a Partner and Principal Safety Consultant at Sterling Road Safety LLP. He has extensive experience in road safety management, accident investigation and prevention, and road safety audits and assessments both in the UK and overseas.

Prior to establishing Sterling Road Safety during 2014, he worked in a senior technical role for the UK's Transport Research Laboratory for sixteen years and for Accident Investigation and Road Safety Units in Local Highways Departments for eleven years before that. This included three years within an urban road safety unit and eight years managing an accident investigation, safety audit and traffic surveys team.

Tim has a Degree in Civil Engineering, a postgraduate teaching certificate and a Diploma in Management Studies. His degree included a specialist traffic engineering component and he is also trained and experienced in accident investigation and reconstruction techniques. He has attended and investigated the scenes of many road traffic accidents. He is a full Member of the Chartered Institution of Highways and Transportation, the Society of Road Safety Auditors, the Institute of Traffic Accident Investigators, the Road Safety GB Academy (formerly IRSO) and the Chartered Institute of Management.

Tim has led on the development of accident investigation computer systems and the introduction of safety auditing. He has developed a variety of accident remedial highway improvement schemes on both local and trunk roads, led many independent safety audit teams and produced audit reports for all stages of scheme design and construction. He has also co-ordinated speed management programmes and undertaken risk assessments and safety reviews of level crossings and various workplaces, private sites and road networks.

Tim regularly advises and trains on the management of safety audit, accident investigation procedures and other traffic safety matters and he also provides expert witness advice. Notably, this included the provision of a highways safety assessment review which was used during the inquest into the death of Diana, Princess of Wales.